



GEORGE ROHRER |||  
LEADERSHIP COACH  
+ TEAMS

# Be The Leader You Would Follow



## ||| Background

George's background includes 20 years of global business experience in management positions in product development, global portfolio management, business strategy and planning in the consumer electronics industry, and working with teams and clients worldwide.

George understands the challenges and pressures today's leaders face and what they need to succeed in an increasingly complex, dynamic, and unpredictable business world.

He knows how to help leaders thrive in the unknown and achieve the clarity they need to move the needle on their organization.


George understands the complexities of company culture – the power dynamics, deeply held beliefs and habits, and other unseen forces that keep individuals and organizations in stasis – and how to infuse organizations with momentum, agility, and resilience.

He believes that a coaching partnership is built on non-judgment, honesty, and mutuality, and its momentum is fueled by a leader's vision, determination, and rigor. He enjoys serving as a thought-partner to leaders seeking to integrate coaching capabilities into their leadership, communications, and influencing approaches.

## ||| Educational and Professional Achievements

- MBA in Marketing, with Distinction - DePaul University, IL
- Bachelor of Arts, Music Engineering - University of Miami, FL
- Master Coaching Certification (MCC), ICF
- Certified Professional Co-Active Coach (CPCC), CTI
- Certified Conversational Intelligence Coach (C-IQ)
- Co-Active Leadership Certificate, CTI
- Transformational Leadership Certificate, Wright University, IL
- Trained in Organization & Relationship Systems, CRR Global
- Certified in The Leadership Circle (Profile, Collective & System)
- Certified in Korn Ferry 360 Feedback
- Certified in Hogan Assessments (HPI, HDS, MVPI)

## ||| Experience at a Glance



George's coaching experience extends across various industries, including technology, financial, consumer products, SaaS, government, retail, hospitality, facilities management, education, healthcare, and more.

He works with executives and teams worldwide with diverse disciplines, including Engineering, Product/Program Management, Strategy, Marketing, Quality, Customer Service, Training and Development, People, IT, Finance, Compliance, Manufacturing, Sales, Facilities Management, Healthcare, Restaurants, and Research.

George has developed leaders within large and small companies – such as Apple, McDonalds, Northwestern Mutual, Christies, Global Payments, Corpay, WestRock, CBRE, Dentsu Aegis, Rio Tinto, SAP, Guidewire, SC Johnson, ADP, Abbott, Lonestar Circle of Care, Banner Health, Commscope, IPA and Data Robot.

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